Laird Technologies Expands Distribution Product Portfolio

St. Louis, Missouri – Laird Technologies, a leader in the design and manufacture of customized, performance-critical components for wireless systems and other advanced electronics applications, today announced it has expanded its global distribution product portfolio with Mouser Electronics to include its thermal management product line.

Laird technologies designs a complete line of industry-leading thermal management product solutions including high-performance TEAs (Thermoelectric Assemblies), TEMs (Thermoelectric Modules), and TIMs (Thermal Interface Materials) including gap fillers, phase-change materials, thermally-conductive grease, and more.

“We are pleased to expand our distribution agreement with Mouser Electronics by adding our thermal management products to their current Laird Technologies product portfolio,” said Ingrid Braeuninger, Laird Technologies’ Director of Sales. “We anticipate significant sales growth due to their long-standing industry relationships and global presence as a leading catalog distributor.”

In addition to thermal management, other Laird Technologies’ product lines currently available through Mouser include an extensive line of wireless products such as ZigBee, Bluetooth, packaged RF transceivers, and development kits; EMI solutions such as board-level shields, gaskets, absorbers, Fabric-Over-Foam, and Fingerstock products; as well as signal integrity products including ferrites, chokes, chip beads, inductors, and more.

These products are ideal for use in the telecommunications, mobile, data transfer and information technology, automotive, aerospace, defense, consumer, medical, as well as industrial and instrumentation markets.

For additional information, visit http://www.lairdtech.com [1] or contact us at:

Tel: (636) 898-6000 or (866) 928-8181

e-mail: sales@lairdtech.com

Source URL (retrieved on *09/01/2014 - 9:10pm*):
http://www.ecnmag.com/news/2009/11/laird-technologies-expands-distribution-

product-portfolio?qt-recent_content=0

Links:
[1] http://www.lairdtech.com