

## **Mouser introduces full range of Murata AMR switches**

ECN Europe

[Mouser](#) [1] has introduced Murata's AMR (Anisotropic Magneto Resistance) Magnetic Switch Sensors to its portfolio. These robust switch sensors set a new standard for reliability, sensitivity, and detection area, according to Mouser.

Murata's AMR Magnetic Switch Sensors are non-contact magnetic sensors of high sensitivity for use in a relatively low magnetic field in either a vertical or horizontal direction. With no mechanical components, AMR sensors are said to be more reliable and robust than Hall Effect ICs or reed switches. Murata's AMR Sensors are ideal for open/close applications such as mobile phones and notebook PC's, as well as in consumer white goods, industrial and security equipment. A wide range of sensitivities are available.

[SOURCE](#) [2]

**Source URL (retrieved on 01/30/2015 - 10:58pm):**

<http://www.ecnmag.com/blogs/2012/01/mouser-introduces-full-range-murata-amr-switches>

**Links:**

[1] <http://www.mouser.com>

[2] <http://ecneurope.wordpress.com/2012/01/19/mouser-introduces-full-range-of-murata-amr-switches/>