

## Are You Googlin' My Way?



**[1]Productive Product:** [Google.org](http://www.google.org) [1] is giving up to \$11 million for hybrid vehicle research, with the goal of developing plug-in vehicles capable of reaching 70 to 100 miles per gallon. Google also hopes the project, dubbed [RechargeIT](http://www.google.org/recharge/) [2], will lead to development of energy systems where drivers could sell extra power back to the grid. Initial recipients of the funds include the [Brookings Institution](http://www.brookings.edu/) [3], [CalCars](http://www.calcars.org/) [4], [Plug-In America](http://www.pluginamerica.com/) [5], the [Electrical Power Research Institute](http://www.epri.com/) [6], the [Rocky Mountain Institute](http://www.rmi.org/sitepages/pid127.php) [7], and [Dr. Willett Kempton](http://www.ocean.udel.edu/cms/wkempton/) [8] from the University of Delaware. Read more at [CNN.com](http://money.cnn.com/2007/06/19/news/economy/google_plugin/index.htm?cnn=yes) [9].

**Source URL (retrieved on 01/29/2015 - 6:20am):**

<http://www.ecnmag.com/blogs/2007/06/are-you-googlin-my-way>

### Links:

[1] <http://www.google.org/>

[2] <http://www.google.org/recharge/>

[3] <http://www.brookings.edu/>

[4] <http://www.calcars.org/>

[5] <http://www.pluginamerica.com/>

[6] <http://www.epri.com/>

[7] <http://www.rmi.org/sitepages/pid127.php>

[8] <http://www.ocean.udel.edu/cms/wkempton/>

[9] [http://money.cnn.com/2007/06/19/news/economy/google\\_plugin/index.htm?cnn=yes](http://money.cnn.com/2007/06/19/news/economy/google_plugin/index.htm?cnn=yes)